



Grade 12 Business/Entrepreneurship **COURSE SYLLABUS**

GRADE LEVEL: 12 Business

SCHOOL YEAR: 2024-2025

TEACHER: Mr. Gerhard Victor

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COURSE DESCRIPTION:

The aim of the class is to make students more effective and confident readers by providing high-interest readings on academic subjects and by teaching them skills and strategies for effective reading, business plans, financial numbers, vocabulary building, note-taking, and critical thinking. The class also encourages students to discuss and write about the ideas they discovered in the readings, making them better speakers and writers of English as well.

COURSE OBJECTIVES:

1. Provide necessary support for students to be successful in mainstream classes.
2. Facilitate the acquisition of literacy skills necessary to function well in all academic subjects.
3. Foster student engagement in reading to build habits and skills
4. Provide practice in the use of correct sentence structures both in oral and written contexts.
5. Encourage risk-taking and self-directed learning within a safe and supportive environment.

Teaching Strategies

The primary teaching strategies will focus on student-centered activities, either as individuals, pairs, or as a group. The students will have a chance to use and engage with the material through a variety of experiences involving reading, speaking, writing and listening. Students will also learn through the process of self-discovery, giving them opportunities to create their own learning, and gain confidence in themselves as English language users.

The teacher creates an environment where each student feels comfortable to make mistakes and learn from them, reinforces the learning process, and provides extra learning opportunities for all students. Positive reinforcement applied in the classroom is an essential aspect of managing language learner classrooms, and has related implications for encouraging progress. A small group class provides the ideal environment for students to take advantage of all of these.

ASSESSMENT:

- Throughout this course, there will be many different assessment strategies being used to evaluate the learning. There will be quizzes, tests, weekly written assignments, presentations, projects, and a quarterly exam. The teacher may give a quiz to the students at any time but tests will generally be announced before

time. Test dates can be reassigned **before the day of the test** if the students indicate that they have a heavy test schedule resulting from tests in multiple classes on the same day. Any kind of cheating, including plagiarism, is prohibited and will result in an automatic ZERO for the assignment. A written report will be handed in to the Prefect of Discipline. A determination will be made about whether further action needs to be taken.

PRIMARY TEXTBOOK & OTHER RESOURCES

How to start a Business in Taiwan (Elles Ek)

ADDITIONAL INFORMATION

Grading

The quarterly grade will be awarded for all student work based on the following criteria:

- Homework, classwork, projects, and other assignments - 30% of quarterly grade
- Quizzes and tests - 30% of quarterly grade
- Quarterly Exams - 30% of quarterly grade
- Student conduct makes up 10% of the overall grade

Classroom Expectations

1. Be on time to class.
2. Do not enter the classroom unless a teacher is inside.
3. Wear your uniform neatly.
4. Use English at all times.
5. Come prepared with books, assignments, and supplies.
6. No gum, food or drink (a sealable water bottle is okay) is allowed.
7. Be respectful of others (especially when speaking), and of school property.
8. Ask permission before leaving the class.
9. Wait for the teacher to signal dismissal before you leave class.

Academic Dishonesty means employing a method or technique or engaging in conduct in an academic endeavor that contravenes the standards of ethical integrity expected at DIS. Academic dishonesty includes but is not limited to, the following:

1. Purposely incorporating the ideas, words of sentences, paragraphs, or parts thereof without appropriate acknowledgment and representing the product as one's own work; and
1. Representing another's intellectual work such as photographs, paintings, drawings, sculpture, or research or the like as one's own, including failure to attribute content to an AI.
2. Employing a tutor, making use of Artificial Intelligence without acknowledgement, getting a parent to write a paper or do an assignment, paying for an essay to be written by someone else and presented as the student's own work.
3. Committing any act that a reasonable person would conclude, when informed of the evidence, to be a dishonest means of obtaining or attempting to obtain credit for academic work.

Any act of academic dishonesty will result in an automatic zero on the entire assignment

SUBJECT: Gr.12 Entrepreneurship
1st QUARTER – TENTATIVE COURSE CONTENT

<i>(NB: Depending on time and interest, the teacher may delete and/or add other selections.)</i>	
Week / Date	Topic / Projects / Assessments
<p>Week 1 Aug 12th to 16th 4 Days of Class 12~ First Day / Orientation Day 15~ Opening Mass & Assumption of Our Lady 8:00 15~ Induction of Class, Student Council Officers and DYM</p>	<p>What to expect from the course! Google Classroom registration Brainstorming business ideas Division into business units</p>
<p>Week 2 Aug 19th to 23rd</p>	<p>Business units meet for the first time Brainstorming products or services? What is a Mission Statement?</p>
<p>Week 3 Aug 26st to 30th 26~Fire drill? 26~Middle and High School Catholic Bridge Program (after assembly) 28~St. Dominic de Guzman Feast Day Celebration</p>	<p>What business will you be in? What will you do? Target market? Place of business</p>
<p>Week 4 Sep 2nd to 6th 2~House Ceremony</p>	<p>Guest speakers: Rocco Lin- Marketing Manager</p>
<p>Week 5 Sep 9th to 13th 9~ Mass & Birthday Mother Mary& VIP Induction</p>	<p>Milestone 1: Mission Statement, product and target market Peer Evaluations</p>
<p>Week 6 Sep 16th to 20th 1 Day of Class 17~Moon Festival 18-20~ Teacher's Conference</p>	
<p>Week 7 Sep 23rd to 27th 24-26~Pre-Exam Days</p>	<p>Assignments done outside of class time Financial planning Market research / questionnaires/ experiments</p>
<p>Week 8 Sep 30th to Oct 4th</p>	<p>Milestone 2: 1st presentation of Business Plan Business Plan Section 1/ to be handed in / Exam</p>
<p>Week 9 Oct 7th to 11th 1 Day of Class 7~Launching - Rosary Month and Bullying Prevention Day 8-9 ~Q1 Exams 10~Double Ten 11~Record Day</p>	

2nd QUARTER – TENTATIVE COURSE CONTENT

<i>(NB: Depending on time and interest, the teacher may delete and/or add other selections.)</i>	
Week / Date	Topic / Projects / Assessments
Week 1 (10) Oct 14th to 18th <i>14~ Second Quarter Begins</i>	Dragon's Chamber presentation preparation
Week 2 (11) Oct 21st to 25th <i>25 – Book Fair 25- Masquerade Night</i>	Preparing your Pitch/ Scripts for commercials Milestone 3
Week 3 (12) Oct 28th to Nov 1st <i>1-All Saint's Day Mass</i>	Class presentation/ Commercials - Filming
Week 4 (13) Nov 4th to Nov 8th	Dragon's Chamber presentations- presentation in class -feedback from peers
Week 5 (14) Nov 11th to 15th	Milestone 4: Dragon's Chamber Finals
Week 6 (15) Nov 18th to 22nd <i>22-Gr.12 Q2 Exam 22 - YSC Contest</i>	Milestone 5: Present commercials for the YSC/ Teacher evaluation
Week 7 (16) Nov 25th to 29th <i>25-Gr.12 Q2 Exam 26-28~Pre-Exam Day</i>	Methods of setting prices/ Compare prices with those of the competition. Are they higher, lower or the same? Why? YSC – Commercials final (exam grade)
Week 8 (17) Dec 2nd to Dec 6th <u>6~Half Day</u> <i>Foundation Day Celebrations</i>	Teacher guidance: Laws and demand and supply How important is price as a competitive factor?
Week 9 (18) Dec 9th to 13th <u>3 Days of Class</u> <i>12-13 ~Q2 Exams</i>	Basic Bookkeeping- managing your income and expenditure – Guest lecturer
Dec 16th to Jan 3rd	Christmas Break

3rd QUARTER – TENTATIVE COURSE CONTENT

<i>(NB: Depending on time and interest, the teacher may delete and/or add other selections.)</i>	
Week / Date	Topic / Projects / Assessments
Week 1 (19) Jan 6th to 10th <u>4 Days of Class</u> <i>6~Record Day 7~Third Quarter Begins 10 ~ New Year Mass</i>	Milestone 6: Finalize Business Plans
Week 2 (20) Jan 13th to 17th	Milestone 7: Present Business Plan
Week 3 (21) Jan 20th to 24th	Milestone 8: Setting up a Facebook page

Jan 27 th to Jan 31 st	Chinese New Year
Week 4 (22) Feb 3 rd to 7 th	Milestone 9: Create a Website
Week 5 (23) Feb 10 th to 14 th 1-14~Catholic Week	Milestone 10: Finalize Full Business Plans
Week 6 (24) Feb 17 th to 21 st	Business Plan presentations and written plans handed in
Week 7 (25) Feb 24 th to 28 th 4 Days of Class 24~Lenten Mass? 25-27 ~ Pre-Exam Days 24-27~IOWA Assessments 28 ~ Memorial Day Holiday	Milestone 11: Present the business: successes and Failures Milestone 12: Hand in Income and expenditure statements
Week 8 (26) March 3 rd to 7 th 5~ Ash Wednesday	Milestone 13: Facebook/ Instagram pages revealed Work on FB/IG pages after peer assessment
Week 9 (27) March 10 th to 14 th 4 Days of Class 14 – Q3 Exams	Milestone 14: Websites revealed and assessed/ make improvement

4th QUARTER – TENTATIVE COURSE CONTENT

<i>(NB: Depending on time and interest, the teacher may delete and/or add other selections.)</i>	
Week / Date	Topic / Projects / Assessments
Week 1 (28) March 17 th 21 st 4 Days of Class 17 – Q3 Exams 18~ Fourth Quarter Begins 18~ Fire Drill? 19~ Feast of St. Joseph	Marketing plans assessed/ are they effective?
Week 2 (29) March 24 th to 28 th	Presentation Skills
Week 3 (30) March 31 st to April 4 th 4 Days of Class 4~Tomb Sweeping	Presentation Skills
Week 4 (31) Apr 7 th to 11 th	Milestone 15: Business Showcase
Easter Break	
Week 5 (32) Apr 21 st to 25 th 23~Easter Mass 21-25 ~ AP Mock Exams 26~Spring Fair	Selling/ closing down the business/ keeping the business Going/ Milestone 16: Financial reflection presentation
Week 6 (33) Apr 28 th to May 2 nd 4/29-5/1~ Pre-Exam Days	Decision about the future of the business Meetings to decide the future of the business

1-2~ Final Exams (K, 5, 8, 12 only)	
Week 7 (34) May 5th to 9th 5-9~ Final Exams (K, 5, 8, 12 only) 5-9 ~ AP Exams	Final speaking assignment for Presentation Skills
Week 8 (35) May 12th to 16th <u>4 Days of Class</u> 14-15~ Q4 Exam 16~ Record Day 12-16 ~ AP Exams	N/A
Week 9 (36) May 19th to 23rd 19-23 ~ Student Clearance 19~ Baccalaureate Mass 23~Gr. 6 – 7 Recognition and Gr. 8 Graduation	N/A
Week 10 (37) May 26th to 30th <u>4 Days of Class</u> 26~House Culminating Activity 27~Gr. 9-11 Recognition and Gr. 12 Graduation 28! Class Party 29- ~ Students Last Day 30~ Teachers/Staff Meeting	